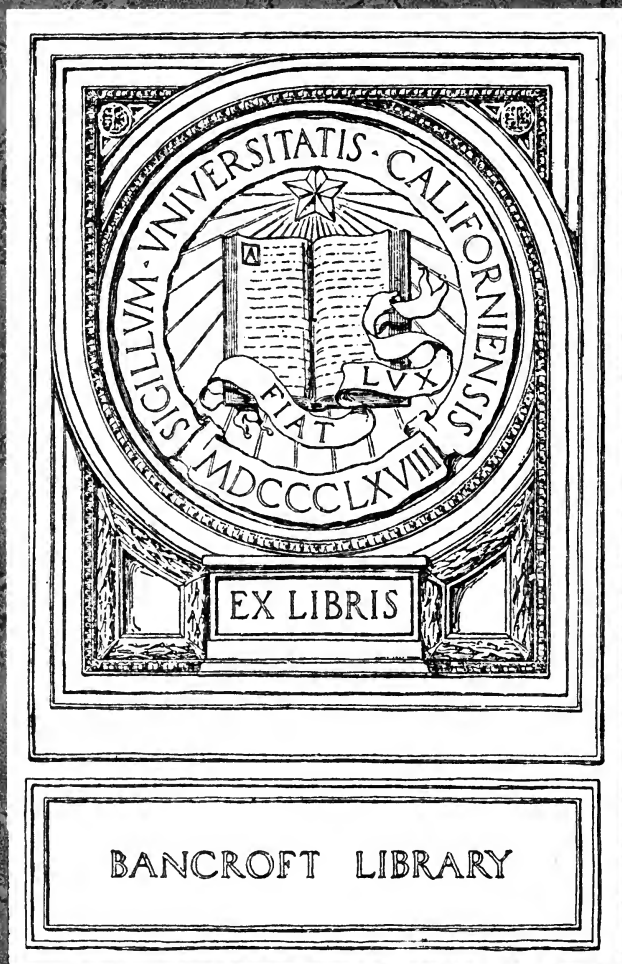


Comstock carnival, 1903

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Virginia City

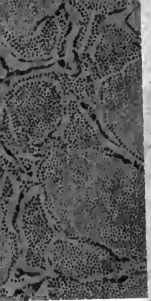
COMSTOCK CARNIVAL

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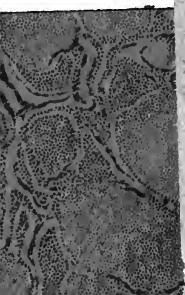


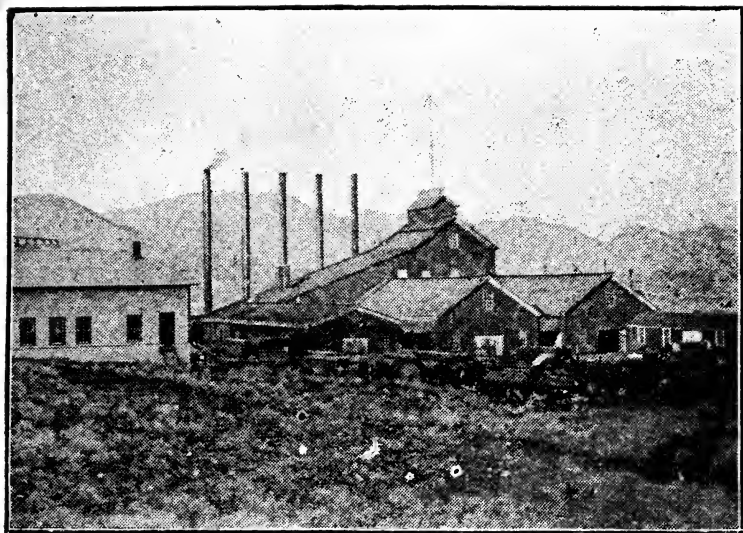
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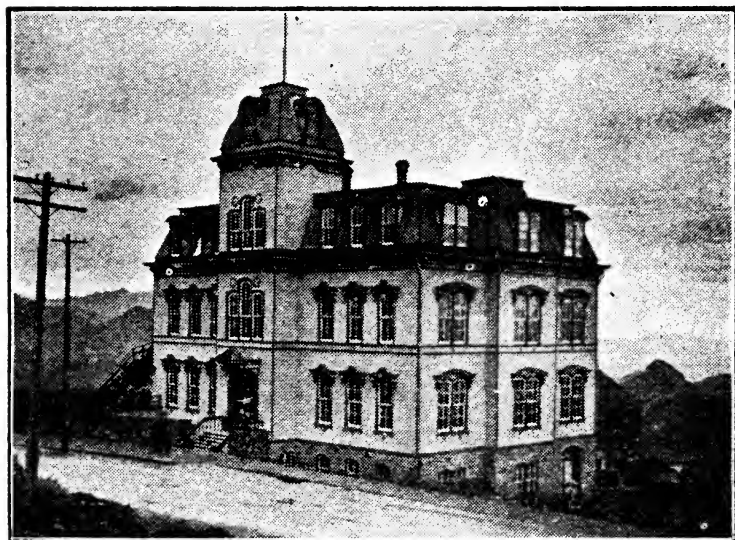


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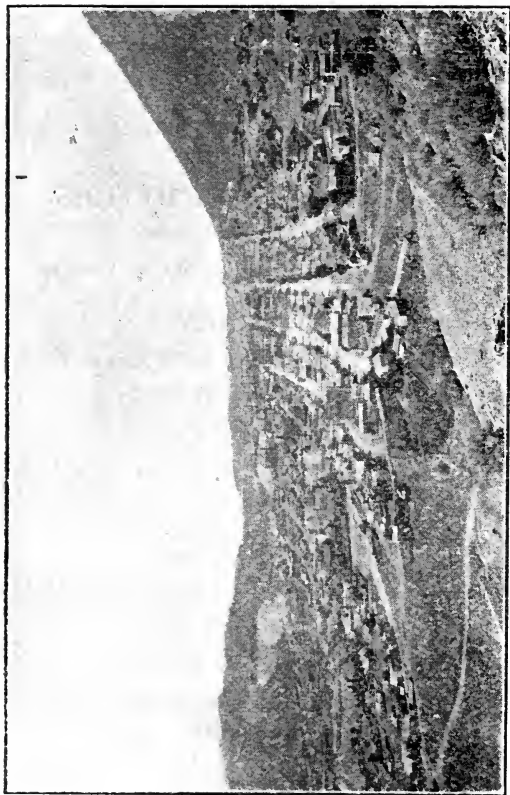


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FOURTH WARD SCHOOL.

Neubach, Apr 23, 1937 \$100



VIRGINIA, NEVADA (Looking South.)

Altitude, 6,200 Feet.

Mine Production, Over \$500,000,000.

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ATHLETICS.

Wm Blake, N I Morgan, R Y Gibson, M G Edwards, Wyman Evans, H Conrad, J F Lynch.

SHOOTING.

W G Douglass, D P Morgan, W E Stock, John McGrath, Frank Quirk, C J Evans.

GRAND MARSHALS.

J R Ryan, J H Kinkead, Wm Sutherland, T F McCormack, Henry Patey.

CARRIAGES.

E J Dwyer, Herman Levy, Walter Drysdale, R S Meacham, J W Kitson.

MARDI GRAS.

C E McDonald, W O Woodbury, Mike Cahalan, D J Sullivan Paul Coryell, G H Hester, Ed Piper, H J Sutherland, J Steffan, Jr, A E Swift, H Tobener, F Kohler, A Powers, C McGuigan, W Moran.

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In knowing that what you drink
is always pure and healthful.

THE COMSTOCK SODA WORKS

Makes such goods only. Call for its products during the Carnival. The purest ingredients and most scientific methods only are employed in the manufacture of our unexcelled carbonated drinks. :: ::

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Manager

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A novel line of Stationery and Notions.

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AUDITING.

W V Ryan, J W Eckley, R C Heinsch.

MUSIC.

G H Hester, Prof Wise, W T Moran.

SALUTE AND FIREWORKS.

Wilson Locklin, Ferdinand Beck, James McKinty.

RECEPTION.

A J McDonell, W E Sharon, Rev T M Tubman, F P Langan,
H E Tobener, G McM Ross, A J Canavan.

ATTRACTION AND CONCESSION.

W V Ryan, J W Eckley, R C Heinsch, F A Blake, George D
Pyne, A J McDonell.

DECORATION.

H J E Scheel, F O Broili, W W Wright, A L Murphy, James
Mahoney, Jake Peyser.

ACCOMMODATION.

H P Beck, J W Sexsmith, J W Milligan.

TRANSPORTATION.

N C Prater, J R Ryan, J W Eckley.

PUBLICITY AND PROMOTION.

W T Moran, A R Powers, Clayton Belknap, W J Mooney
Ernest Beckert.

MILITARY.

Col F C Lord, D I. Brown, D M Ryan, G D Pyne, J A Conboie.

FIREMEN.

M E Nevin, M Dandurand, J A Coughlin, V Bastian.

FLOATS.

J D Cameron, F J Kohler, W A McIntosh, Thomas Dick,
E C Swift, Willis Jones, P F Shay.

CARNIVAL QUEEN.

Jake Rosenbaum, A C Tuffts, J J Kernan, Wm Southwell,
Kaufman Cohn, H E Tobener, A C Kyle.

Finest Stock.

Best of Service.

The Delta Saloon and Club Rooms

All the standard brands of liquors kept in stock

**Sole agents for Western Nevada for A. J. Stevens and
Lee Stanley Union Made Cigars.**

Private Rooms for the accommodation of patrons.

THOMAS F. SHORT = = Proprietor
NO. 6 SOUTH C STREET.

HATCH BROS

A Dependable place to Get Dependable Goods.

——— The Finest line of ———

Groceries and Provisions

That can be Procured at Prices that are Right.

CALIFORNIA MARKET

——— The Finest Line of ———

BEEF, MUTTON, VEAL, PORK, ETC.

Quality and Service Unexcelled.

W. E. STOCK = = Prop.

While in Virginia Don't Fail to Visit

THE CROSBY COMPANY'S

DEPARTMENT STORE

We carry a large assortment of Carpets, rugs, Art Squares, Matting, Iron Beds, Mattresses. In fact everything in the line of Furniture and General Merchandise.

We call Special Attention to our CARNIVAL GOODS

Our hand-carved canes are something new in this line and are attractive and ornamental. Everyone has them. Get one and be in the swim.

19, 23, 30 North C Street.

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Wholesale and Retail Dealer in the Finest of

WINES AND LIQUORS

The retail department is known everywhere for the quality of its goods. ::

Next door to Wells Fargo

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ATTORNEY AND COUNSELLOR-AT-LAW

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—AND THE—

SENATE SALOON

Are still located in the most convenient place for Carnival trade. A quiet place for rest and refreshment, where the best goods are dispensed as they should be, and where the most courteous treatment is accorded to all. Lots of room and everybody made welcome.

C STREET NEAR UNION

Pacific States Mining and Investment Co.

This Company has been established eleven years and has agents, brokers or own offices in the principal cities of America and Europe.

Entire stock issues taken over for sale. Companies incorporated under the laws of any state. Stock issues underwritten and guaranteed by gold bonds. Reports on mines furnished in French, German, Spanish or any European language. Special facilities for preparing maps for publication in prospectuses, newspapers, etc. We do our own work. Money loaned and interest-bearing or dividend-paying investments furnished. Strictest confidence observed. Inquiries attended to. Bank references. Prospectuses of a superior and attractive kind prepared without charge for the literary world to companies placing their stock sales with us.

Mining, industrial and agricultural projects wanted. Prompt attention to all correspondence. Send for sample copy of the "Pacific States Investor," an up-to-date financial paper, with rapidly increasing circulation in the United States, Canada, Mexico and all parts of Europe.

326 Post Street, San Francisco, Cal.

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—PROPRIETOR OF THE—

LAFAYETTE MARKET

This is where you get the best the market affords in the line of fine meats, butter, eggs, etc.

GILLIG BUILDING = = SOUTH C STREET

You Will be Sure to Meet Your Friends at

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Where You Will Find the Choicest

Wines, Liquors and Cigars

No. 7 North C Street.

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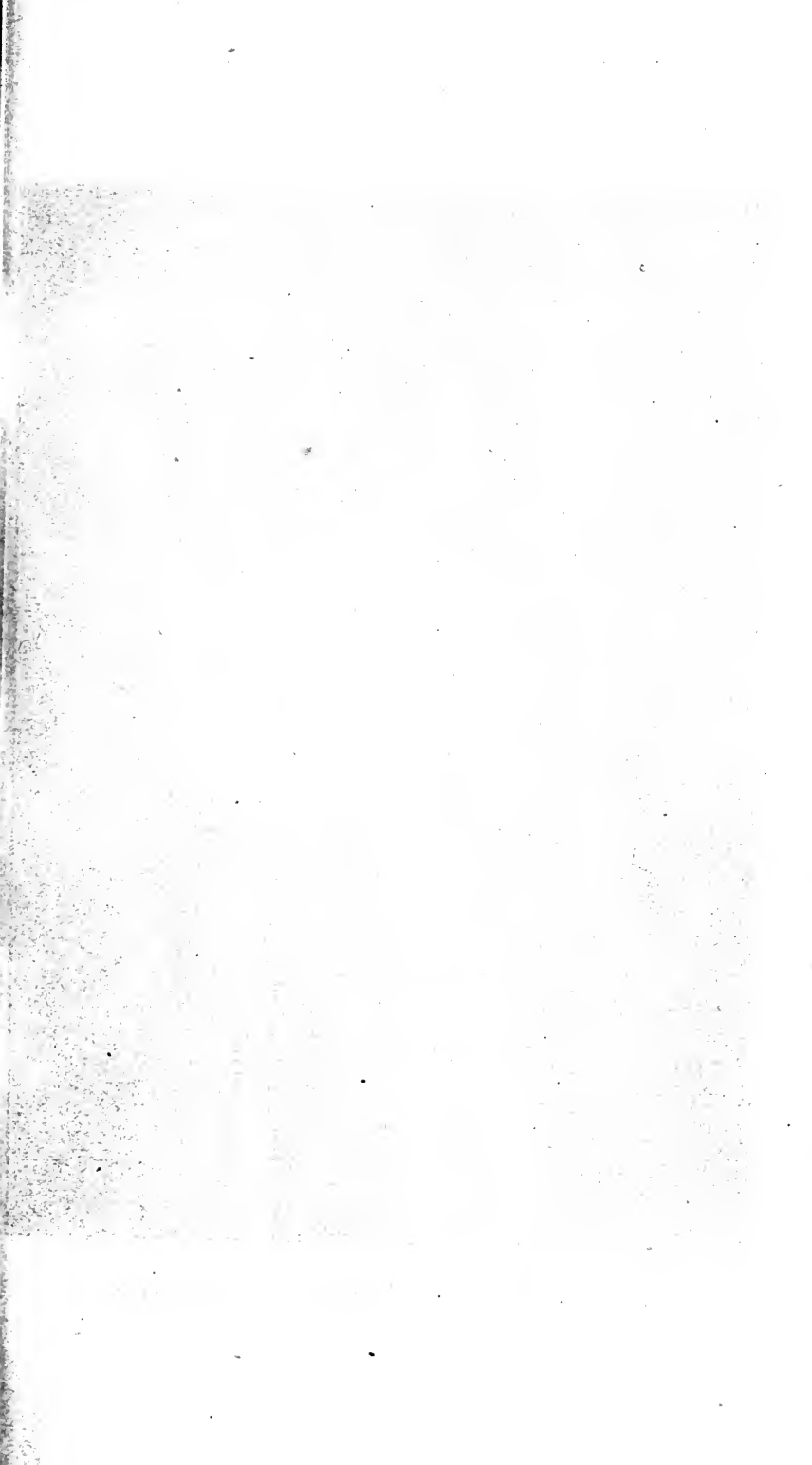
Agent Wells, Fargo & Co.'s Express.

Mutual Life Insurance Company
and the Leading Fire Insurance
Companies of the World. : :

THE CENTRAL MARKET

This old stand still maintains the reputation that has made it famous. When you want something really fine in the line of meats you may be sure that your wants can be filled here better than at any other place.

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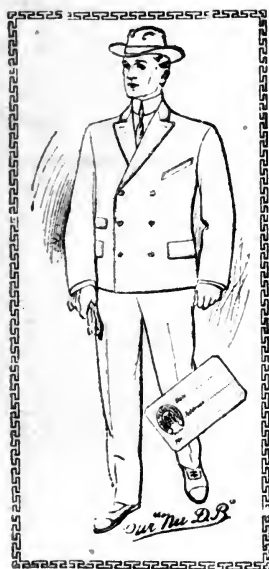
QUEEN VIRGINIA I. (MISS LILLIAN RICHARDS.)

REMEMBER

E. J. Dwyer & Co

CORNER C AND TAYLOR STREETS

CAN SUPPLY YOU WITH ANYTHING IN
——THE LINE OF——



Gent's and Boys'

Furnishing Goods

Boots and Shoes

At the Very Lowest Prices

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THEY ARE SOLE AGENTS FOR THE

Celebrated Horseshoe Line of Clothing
GIVE THEM A CALL.

The Comstock, its Past and Future.

The history of the Comstock is replete with glory and stories of great achievements. Its glory is the glory of the State, the Pacific Coast, and, in no small degree, of the nation. Its wondrous mines were the first thing to attract attention to Nevada. The output of these mines at one time saved the credit of the country. Their wealth contributed to the upbuilding of San Francisco and some of the principal cities of the East and Europe.

A complete history of the lode would require volumes of matter and years of preparation. It is not the purpose of this little volume to attempt anything elaborate, but to simply tell of conditions as they are,

J. MORRIS.

Dry Goods, Fancy Goods, Shirt Waists,
Skirts, Suits, Complete Line of Summer Un-
derwear, Hosiery and Corsets, New Ribbons,
Hair Ornaments, Satchels, Handkerchiefs,
Sun Umbrellas, Etc. :: :: :: ::

— :: —

MAKE OUR STORE YOUR HEADQUARTERS

J. MORRIS.

and so much of the past as bears on the present and future.

The year 1859 marked the beginning of operations, and since that time the mines have produced the enormous sum of over \$500,000,000. The claim has been made that the mines are worked out, but there is no better answer to this statement than to point to the new methods and machinery being adopted and installed to work the mines to better advantage. In the last three years electrical equipment has been added to nearly all the mines, and the installation has made a marked reduction in the cost of operating.

The most important step taken by the management of the mines in the last few years was the installation of the hydraulic pumps in the C. & C. shaft about six years ago. At that time very little work was being

JOHN McGRATH

WHOLESALE AND RETAIL DEALER IN

FAMILY GROCERIES, WINES and

CHOICE LIQUORS.

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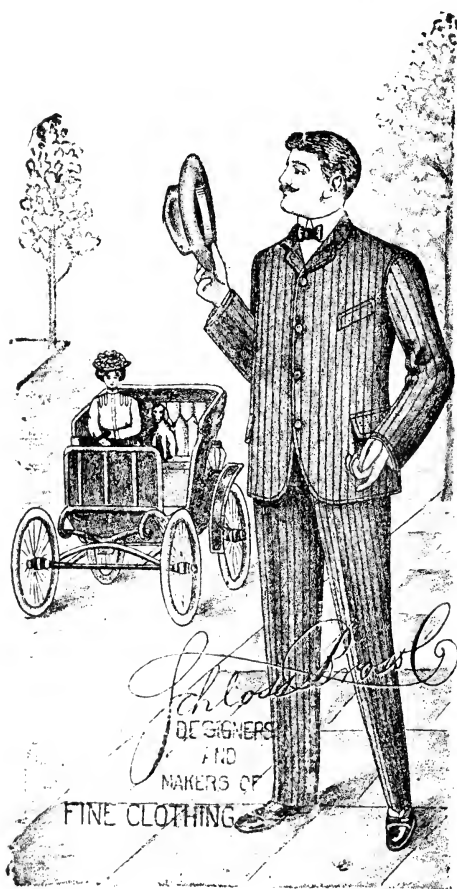
Fresh Roasted Coffee, Fine Teas, Crockery, Glassware.

NO. 44 SOUTH C STREET = = VIRGINIA

H. Rosenbaum

IMPORTER AND DEALER IN

Men's and Boys' Clothing



Gents' Furnishing
Goods, Hats, Caps,
Trunks, Valises and a
New · Swell Line of
Boots and Shoes.

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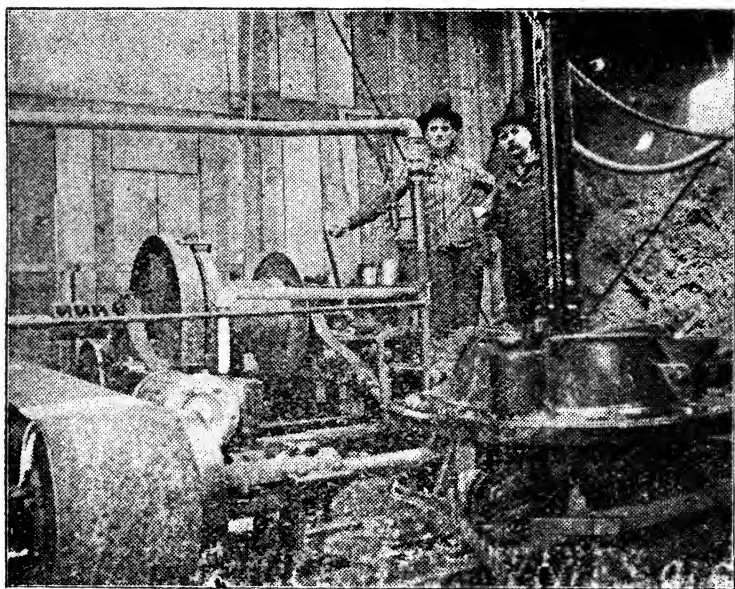
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**CELEBRATED SCHLOSS
BROS. FINE CLOTHING**

Every garment equal
in make and fit to
any Custom Made
Clothing. :: :: ::

BLUE FRONT, 66 SOUTH C STREET, VIRGINIA

done in any of the mines, and it was the opinion of not a few that real mining here was a thing of the past. After studying the situation the present system of hydraulic elevators was installed and have been in successful operation ever since. To prove the value of the investment in the pumping machinery it is only necessary to state that since the pumps were started the water has been lowered 500 feet in that shaft and



DAVIS DRILL.

bullion to the value of \$1,000,000 has been extracted from the mine.

The management then decided to lower the water to the 2500 level, or 500 feet more. To do this it was necessary to cut the largest underground station in the world to accommodate the necessary machinery. Three giant Reidler electric pumps were placed in the

excavation and have demonstrated their ability to lower the water.

It is confidently expected, and in fact there is a certainty, that the work of the pumps will be the means of developing high-grade ore bodies, not to consider the ore that is known to exist below the present water level. It is also planned to drain the Gold Hill mines, and when this is accomplished the Comstock will once again lead the bullion producing districts of the world.

On the Brunswick lode, east of the Comstock, work has been resumed in the properties where some good ore was extracted a few years ago. The most advanced method of prospecting is in use there—that of boring into the earth by the use of the Davis drill.

But by far the most interesting and important enterprise is the great Butters reduction plant in Six-mile Canyon. The erection of the plant was begun about two years ago to work the large deposits of tailings near at hand. Since that time the owners of the enterprise have contracted for some of the low-grade ores of the Comstock. This city could live for years on the latter resource, and when these ores—of which there are millions of tons—begin to yield to modern methods and treatment, the old lode will, without a doubt, become the best mining town in the world.

Altogether there are many chances for improvement and investment. The future is bright for renewed activity, and there is not a property that will not some day come to the front again. There is one hope that the author of this article will take the opportunity to express: Now that the people have shown what they can do in the matter of concerted action, in bringing the carnival into real existence, let them continue in the same spirit to upbuild the old town. They can do it and do it better than they know.

MARYSVILLE SALOON

One of the Cosiest Resorts in Town

Where a pleasant time is sure to be had, and good Drinks and Cigars are handed to patrons by a man who knows his business. Courteous treatment and a desire to please everyone make this a popular place. Private Rooms for the accommodation of patrons.

I. PARDEILLAN = = = C ST. AND SUTTON AVENUE

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Wholesale and Retail

LIQUOR DEALER

Groceries and Provisions

NO. 111 NORTH C STREET, VIRGINIA. FOUNDED 1868.

JAMES R. JUDGE

ATTORNEY-AT-LAW

CARSON CITY = = NEVADA

For Your Accommodation.

There will be no cause for anyone getting weary for a lack of places to rest. All the fraternal organizations have made preparations to receive and entertain strangers. The halls mentioned below are all large and comfortable and everybody will be made to feel at home. Following are the locations of the various halls and the organizations conducting the same:

Masonic Hall, C Street, near Sutton Avenue; Masonic Lodges and Order Eastern Star.

Knights of Pythias Hall, B Street, near Union; Knights of Pythias.

Odd Fellows' Hall, C Street; Odd Fellows, Rebeccas, Workmen, Degree of Honor and Knights of Honor.

Young Men's Institute Hall, C Street; Young Men's and Young Ladies' Institutes.

RICHARDSON

THE CARSON

CANDY MAN

GOOD GOODS

Right where you cross from the Postoffice.

CARSON - - NEV.

BOSS OF THE ROAD



UNION-MADE

OVERALLS

Neustadter Bros.
Mfr's, S. F.

INSIST
upon garments bearing this label
It stands for Union Labor
Other Make

Ask Your Dealer and Accept No

AGENCY OF THE

BANK OF CALIFORNIA

Transacts a General Banking Business

J. W. ECKLEY, AGENT

VIRGINIA

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NEVADA

No. 62. EVERYBODY KNOWS THE NUMBER and the place, and knows the courteous treatment and fine goods dispensed at this place. Special Carnival preparations.

PETE GUIGNINI

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62 SOUTH C STREET

Smoke Porto De Oro

You may have seen better days, but you never smoked
better cigars than the

Porto De Oro

History of the Carnival.

The idea of holding a carnival on the Comstock was first mentioned about a year ago. At that time assurances were received that sufficient money would be forthcoming to carry the project to a successful termination. Nothing further was done in the matter until April of this year, when the first celebration meeting was held.

Great enthusiasm prevailed and it was evident that the old Comstock would have a celebration that would eclipse anything heretofore attempted in the State. Committees were appointed to solicit funds and money was subscribed at a rate that surprised even the most sanguine.

The matter began to receive the attention of the outside world and applications began to come from many quarters for concessions and privileges. At home it aroused the public from a state of lethargy, everyone seemed to enter into the spirit of the occasion, and an enthusiasm that can hardly be equalled anywhere was the outcome of the decision to celebrate.

The various committees have labored long and faithfully. It has been the desire of every person connected with the carnival to leave nothing undone that would add to the pleasure of those who will be in attendance. How well they have succeeded is for the public to determine.

The Official Carnival Program is offered to the public in the hope that it may be of some value. The information that it contains has been carefully compiled and comprises practically everything that will be of value to visitors.



The International Hotel

Nevada's Famous Hostlery

Has recently been refitted throughout at an enormous expense. The dining service has been brought up to the very highest standard.

The Bar

Connected with the Hotel has been improved until the whole establishment is one of the leading Caravansaries on the Pacific Coast.

C. A. AHERN.



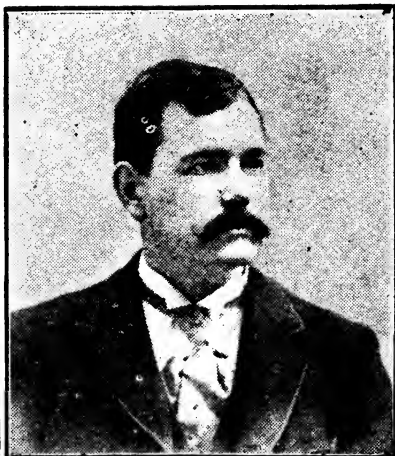
M. CAHALAN.

WM. BLAKE.

GEO. HESTER.



**WM. RYAN,
DIRECTOR GENERAL.**



F. A. BLAKE.



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Leading Bookseller

and Stationer

LARGEST AND BEST ASSORTMENT OF
CARNIVAL NOVELTIES
OF ALL DESCRIPTIONS.

GAS BALLOONS, SQUEAKING BALLOONS,
FIRE WORKS, FLAGS, TORPEDO CANES,
CARNIVAL CANES, CARNIVAL BUTTONS

RICHARDSON

Ice Cream Soda and Candies

Under personal charge of Mr. Richardson during Car-
nival Week.

THE NEVADA BREWERY

JUST BELOW THE C. & C. WORKS.

A SHADY SPOT.

A COOL RESORT.

A GREEN LAWN

And a most delightful place to take your
lunch and while away a pleasant hour.



Nevada Brewery Beer

MADE IN A SCIENTIFIC MANNER
FROM THE PUREST MATERIALS,

JOHN REICK & CO.

PROPS.

King Comstock's Court.

Following are the names of the participants who will make up King Comstock's Court during Carnival time: King Comstock I., Wm. H. Blake; Lord High Herald, Charles McDonald; Tit Tat Too (the jester) George Hester; Too Tat Tit, (the jesterine) Mike Cahalan; Page to His Majesty, Wm. Ryan; Page to Any Good Thing, Kauffman Cohn; Knights from Hobo Land, Avery Powers and W. T. Moran; Count Filler Upski, cup bearer, J. H. Sutherland.



DEPARTURE OF TRAINS ON THE FOURTH.

The first special leaving Virginia on the Fourth is scheduled at 9 o'clock, providing conditions justify.

Second special will leave at 12 o'clock, midnight.



By an oversight the name of Violet Dunlop, Crown Bearer to the Queen, was omitted from the names comprising the Queen's Court.

Virginia Evening Chronicle

Best Advertising Medium

in the County of Storey.

::

LARGEST CIRCULATION.

A. M. COLE

*** APOTHECARY ***

88 SOUTH C STREET

The Headquarters for Kodak Supplies

THE PALACE SALOON

WRIGHT & FOLEY = PROPRIETORS

Although this resort has been opened but a short time the proprietors are known all over the State as first-class mixologists, and the house has become noted for the quality of its

CHOICE WINES, LIQUORS AND CIGARS

NO. 22 SOUTH C STREET, VIRGINIA.



COL. WM. SUTHERLAND, CHIEF OF STAFF.

Carnival Program.

FIRST DAY--JULY 2.

Following is a detailed program of the Carnival. It is believed to be complete enough to be a reliable guide. Where this sign * occurs, the reader is referred to another part of the book, where the event is more fully described.

10 A. M.—The Comstock Carnival becomes a reality. The event will be proclaimed by the ringing of bells, the blowing of whistles, the firing of salutes and the booming of cannon. From this hour on all the merriment of a carnival will be in continuous order.

10:30 A. M. Bicycle race for Comstock boys. Two prizes for the winners.

11 A. M.—Free vaudeville entertainment on the Midway. A fine show will be given, after which the best Midway ever seen will run in full blast.

2 P. M.—Special free vaudeville entertainment before the Queen's throne. A feature of the performance will be Charles Bigney's high dive from a 90-foot tower. Professor Earlston will then make his first spectacular *balloon ascension from these grounds.

7 P. M.—And the night shall be turned to day. At this hour will occur the greatest electrical display ever witnessed in the State. Twelve strokes of the corporation bell will be the signal for the formation of the Coronation parade. The line will form on B street, right resting on Taylor. The line of march will be as follows: South on B street to junction of B and C, north on C to Carson, thence to B, to Taylor, thence to the throne on the Gould & Curry grounds.

The pageant will be arranged as follows: Mounted police; Grand Marshal, Hon. Geo. F. Turrittin and Chief Aide, Col. Wm. Sutherland; the Comstock band,

Royal musicians; Company A, Captain D. M. Ryan; Company B, Captain George D. Pyne; Her Gracious Majesty, Queen Virginia I and her Court.

The Queen's retinue is as follows: Prime Minister, Sir Frank P. Langan; Maids to Her Majesty, Ladies Mary McCarthy, Lizzie Kitson, Mary Muckle, Laura Schweiss, Gladys Jones, Anna Johnson, Lydia Luke, Elizabeth McCormack, Frances Leonard and Alice Woodbury; pages, Mignon de Neuf and Bunnie Nulty.

Master of Ceremonies, Sir Kaufman Cohn; Herald, Grant Marsh; Queen's Coachman, Edward McManus; Footman, Russell Chegwiddden; Coachman to Her Majesty's Maids, James Hobbs; Footman, Avery Powers; Guard of Honor, Wesley Sexsmith, R. Y. Gibson, Wellington Werrin and Henry Fanning.

Upon the arrival of the royal party at the throne the Royal Musicians will render an overture, after which will occur the imposing ceremonies of crowning the Queen. The choir will render the coronation ode

Trib.

On the Comstock this remarkable liniment is well known. It does what it promises so well, so thoroughly, and it is so easy to use—so clean and convenient—that it is a general favorite.

Trib does not promise to cure everything, but it does fulfill every promise.

Trib is the most effective remedy yet found for sprains and bruises. For insect bites and stings, chafings, bruises and "hives" it is the best application known.

Druggists sell Trib—25c, 50c, \$1. The 50c is the economical size for most uses.

Trib Co., Carson Nevada.

and the keys of the city will be delivered by Lord High Mayor Pyne. Sir Frank P. Langan will then read the Queen's proclamation to her loyal subjects. The ceremonies will be followed by a splendid vaudeville entertainment including a high dive. The royal party will then proceed in state to National Guard hall where the coronation ball will be held.

During the evening the great shows on the Midway will have all their alluring attractions before the public.



Carnival Program.

SECOND DAY--JULY 3.

10 A. M.—Baseball game at Recreation grounds for a purse and championship of State. Virginia vs. Carson.

10:30 A. M.—First match of shooting tournament.*

11 A. M.—Free entertainment on the Midway. The Queen and Court will visit the various attractions after the free vaudaville.

1 P. M.—Children's parade and reception.*

The parade will form near the Fourth Ward school, and will move north on C street to Carson, to B, and south on B to Opera House. The column will be as follows: Sheriff and Chief of Police; Grand Marshal and Chief Aid; Band; Dewey Cannon Boys; Silver City float; Car of State; Queen and Court; Director General, Secretary and Treasurer.

2 P. M.—Free vaudeville on the Midway, followed by the various attractions.

2:30 P. M.—“Broncho Busting” contest at Recreation grounds.

3 P. M.—Special high dive at the Queen's throne.

4 P. M.—Double-handed drilling contest, open to all. First prize, \$35; second, \$25.

7:30 P. M.—Reception in honor of Her Majesty and Court before the throne. A fine vaudeville show will be a feature of this event, including a sensational dive.

8 P. M.—At this hour will occur a magnificent display of fireworks, one of the finest ever seen on the Coast.

9 P. M.—Grand Carnival dance at National Guard hall. Queen Virginia I and her Court will attend.



Carnival Program.

THIRD DAY--JULY 4.

10 A. M.—Second match of shooting tournament.

11 A. M.—Independence Day parade. The line will be preceded by a float bearing the daylight fireworks. No one should miss this display, as the exhibition will be a magnificent spectacle and a rare treat. Sheriff and Chief of Police and Deputies, mounted. Grand Marshal, Hon. Geo. F. Turritin. Chief of Staff, Col. Wm. Sutherland.

Assistant Marshals.

Neil West, Reno
Robt. Grimmon, Reno
J. H. Steffan, Jr.

D. P. Morgan
Rufe Henrichs
Alex. Wise

Aids.

Joseph R Ryan
Sheriff Wm Kinney, Carson
Hon P L Flanigan, Reno
Hon R Sadler, Carson
Robert Parry, Reno
P H Mulcahy, Carson
F L Wildes, Carson

Col F C Lord
Capt H J Gosse, Reno
A Livingston, Carson
S M Sample, Reno
J M Benton, Jr, Carson
H M Martin, Reno
Major D L Brown

M R Averill, Tonopah
Hon. S Spindel
W J Bennett
Fred W Clark
Hon F Button, Winnemucca
H J Kinkead, Tonopah
John McGrath
J W Richards
Chas E McDonald
Frank Rogers, Genoa
W G Douglass
Wm Zeigler
W E Stock
E D Boyle, Como
Warren L Lackey
Sheriff John Hayes, Reno
Will U Mackey, Carson
Samuel Wheeler, Reno
Captain Davis, Dayton
J J Winn, Silver City

Hon Andrew Maute, Carson
Hon Jas G Sweeney, Carson
Hon E D Kelley, Carson
Hon Hugh Trembath
J H L Wedekind, Reno
James McKinty
Frank Higgison
Geo H Hester
Dr H H Cavell, Carson
Prof Orvis Ring, Carson
Hon J B Gallagher, Yerington
Chas E Murphy
Roy Barry
A L Hansen
J P Devney
Samuel Platt, Carson
Judge Smith, Dayton
Thos Mayne, Silver City
Barney Reymers, Yerington
F D Quirk

Regalia.

Grand Marshal, yellow sash; Chief of Staff, red and silver sash; Assistant Marshals, blue sashes; Aids, red, white and blue sashes.

First Division.

In charge of D. P. Morgan. and H. J. Kinkead.
His Excellency, Gov. John Sparks and Staff.
Comstock Band.

Company A, N. N. G., Captain D. M. Ryan.
Company B, N. N. G., Captain George D. Pyne.
Members of Grand Army in carryall.

Queen Virginia I. and Court.
W. V. Ryan, Director General; R. C. Heinsch, Secretary, and J. W. Eckley, Treasurer, in carriage.

Second Division.

In charge of Assistant Marshals Robt. Grimmon of Reno, and Rufe Henrichs and Aids.
Wheelman's Band, of Reno.
Divide Hose Company.

Virginia School Boys with Dewey Cannon.

Gold Hill School Float.

Rebekah Float.

Young Ladies' Institute Float.

Order of Eastern Star Float.

Third Division.

In charge of Assistant Marshals J. F. Steffan, Jr., and

Prof. Alex. Wise and Aids.

Eagle Band, of Reno.

Reno Eagles' Aerie.

Reno Wheelmen's Club.

Virginia Miners' Union and Float.

Enterprise Float.

Nevada Brewery Float.

Hon. A. J. McDonell, President of the Day; Hon. H.

F. Bartine, of Carson, Orator; Rev. Fred R.

Winsor, Chaplain; Miss Pearl Roush, Poet-

ess; George Eckley, Reader of Declara-
tion of Independence, in carriage.

Citizens in carriages.

Route of Procession.

The procession will form as follows; Right of First Division resting on South C street opposite Odd Fellows building; right of Second Division resting on corner of Flowery and South C streets; right of Third Division resting on corner of Silver and South C streets.

The line will be formed at 10:30 o'clock sharp. The procession will move at 11 o'clock. The column will move through C street to Carson street, to B street, south on B to junction of C street, north on C to Carson street, to B, along B to a point north of the Opera House, where the procession will be reviewed by the Grand Marshal and dismissed.

G. F. TURRITTIN,

Grand Marshal.

Immediately after the parade the following exercises will be held at the Operr House:

Music—Band.

Prayer—Rev. F. R. Winsor.

When in need of anything in the line of Paints
Oil, Varnish and Window Shades, or House Lin-
ings write to us and you will find

WE ARE IT

For promptness and attention to your orders.
We endeavor to ship by next train after receipt of
letter, if possible.

In the Wall Paper Line

We carry a very large stock with many varieties of
patterns in the

Latest Colorings and

Up to Date Effects.

Ingrains, Imitation Burlaps, Varnished Bronzes,
Pressed Papers and Varnished Tiles.

Porteous Decorative Co.

135 VIRGINIA STREET,

RENO

NEVADA

Opening address—Hon. A. J. McDonell.

Song—Choir.

Poem—Miss Pearl Roush.

Song—Choir.

Reading of Declaration of Independence—Master George Eckley.

Song—Choir.

Oration—Hon. H. F. Bartine.

Benediction—Rev. F. R. Winsor.

Music—Band.

2 P. M.—Bicycle races, six hundred and three hundred yard sprints. Handsome trophies for the winners.

3:30 P. M.—Reception before the Queen's throne, including a free vaudeville and thrilling high dive and balloon ascension.

6 P. M.—At this hour King Comstock and party will arrive on a special train from Patagonia, and the event will be announced by din seldom, if ever, heard before. After this hour every person on the street must conceal his identity or will be summarily dealt with. His Quirkship, Sheriff Quirk, will deliver the key of the city to His Majesty, who will proceed to the Opera House and then assume direction of affairs, after Queen Virginia I has been discovered and dethroned.

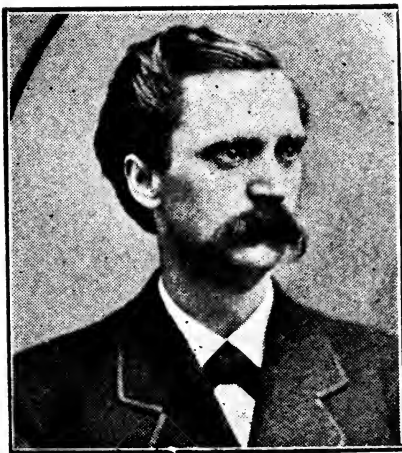
7 P. M.—The grand Mardi Gras parade will form on B street, right resting on Taylor. The line of march will be as follows: Along B street to Ridge, to C to Carson to B, thence to the Opera House, where the parade will disband and all will partake of the festivities of the Mardi Gras ball.

The pageant will be arranged as follows: Lord High Herald, Royal band, King Comstock I. and Court, Rebecca float, Eastern Star float, Young Ladies' Institute float, three Silver City floats, Car of State, Comstock Horrible band, Miners' Union float, Mardi Gras volunteers, Chinese band, Chinese float, Coxey's army, decorated bicycles.

Judges on Day Parade Floats—Wm. Way, Geo. Hawkes and Harry Sutherland.



**FRANK P. LANGAN, PRIME MINISTER TO
HER MAJESTY.**



J. W. ECKLEY, TREASURER.



**HON. G. F. TURRITTIN, GRAND
MARSHAL.**

THE SAWDUST CORNER

T. T. WILLIAMS, NO. 2 SOUTH C ST

This Resort, known all over the Coast, is better prepared than ever for the reception of Carnival visitors. When you are in want of a

Good Drink or a Fine Imported Cigar

This is the place to get it, and you will find something doing every minute during Carnival week. Take the hunch. :: ::

FRANK J. SULLIVAN

—DEALER IN—

Candies, Fancy Groceries,

—::—

This is the best place in town to get your Carnival Novelties, including Refreshments, Fireworks, Etc.

NEVADA GRANGE LIVERY AND SALE STABLES

The best place in town for transient stock. Hay, Grain and Charcoal for sale. Ice delivered in this city and Gold Hill on short notice. All kinds of rigs at the lowest rates.

JOHN L. GODFREY, C Street Near Sutton Ave.

CARSON, THE QUEEN CITY OF NEVADA.

Carson City, the seat of government of the State of Nevada, is beautifully located in Eagle Valley, with the snow-clad Sierras on the west and the Sweetwater range on the south. It is essentially a healthy city, having an abundant supply of pure mountain water, good drainage, etc., and bears the reputation of being one of the cleanest cities in the country.

Its citizens are prosperous and progressive. Anything that will in anyway contribute to the material advancement of the town is energetically planned and carried out. The business houses whose announcements appear on these pages are progressive and are recommended to the public for their fair dealing and their studious attention to the wants of their patrons.

The State Capitol, Orphans' Home, State Prison, Federal Building, State Printing Office, V. & T. Railroad shops, United States Mint and Government Indian School are located there and furnish employment to a large number of men. The city is also a distributing point for the large surrounding territory. It is the

opinion of well-posted men that the city is on the eve of a period that will be the most prosperous in its history. Capital is seeking investment within or near Carson. Several promising mines are being developed and the various other industries are in a prosperous condition.

Carson City was the first place in the State to hold a carnival, and in 1901 held a celebration that will long be remembered. It is an ideal place for such affairs. Its broad streets and shady lawns and park afford ample conveniences for the requirements of a carnival and street fair. Next year Carson is to hold another great celebration, the exact nature of which has not yet been determined, and, if anything, will eclipse the carnival of 1901.

T. B. RICKEY, President	GEORGE H. MEYERS, First Vice President
D. M. RYAN, Second Vice President	G. W. RICHARD, Cashier
JAS. T. DAVIS, Assistant Cashier	

THE STATE BANK AND TRUST COMPANY

CAPITAL \$200,000

Transacting a general banking business. Deposits received. Buy and sell exchange on the principal cities of the United States and Europe. Collections received and given prompt attention. Mining stock bought and sold. Bullion and quicksilver bought and sold. Current accounts solicited from Individuals, Firms, Companies, Banks and Bankers. Interest paid on time deposits. :: :: ::

CARSON CITY = = = NEVADA

Interesting Figures.

The workings of the leading mines of the Comstock are from 2,000 to 3,000 feet in vertical depth below the surface. Those 3,000 feet and over are: Combination Shaft, 3,350 feet; Union Con., 3,300 feet; Yellow Jacket (new) Shaft, 3,050 feet; deepest level Crown Point and Belcher, 3,000 feet.

Work commenced on Sutro Tunnel October 19, 1869; finished in about eight years at a cost of \$4,500,000. It is nearly four miles long, and taps the central part of the Comstock Lode at a depth of 1,650 feet.

Virginia City's water supply is brought from the Sierra Nevada mountains through three iron pipes, which deliver 10,000,000 gallons each 24 hours. Cost of works, \$2,500,000.

VIRGINIA LUMBER YARD

R. S. MEACHAM, Manager.

All kinds of Lumber, Wood, Coal, Lime,
Plaster, Cement and Building Material of
every description constantly on hand. Prices
Low as the Lowest. :: :: :: ::

OFFICE AND YARD COR. C AND MILL ST., VIRGINIA

When you cannot procure what you desire in

**DRY GOODS, FANCY GOODS, TRIMMINGS,
DRESS GOODS, SILKS, ETC.**

IN YOUR OWN TOWN

**Send to Us For Samples. We Will Cheerfully
Submit Them.**

— :: —

**S. B. COHEN, EXCLUSIVE DRY GOODS STORE,
CARSON CITY, NEVADA.**

WHEN IN CARSON GO TO THE

Magnolia : Saloon

A quiet, gentleman's resort, well and favor-
ably known throughout the State. To find a

Good Drink or a Fine Imported Cigar

This is the place to get it, and you will find
that the aim of the management is to please.

H. ROSENBROCK

CARSON CITY

Children's Day.

One of the greatest days of the Carnival will be the children's parade and reception. The parade will be composed of the school children of this city, Gold Hill, Silver City and all those in attendance from surrounding towns. Several elaborate floats will be in the parade, and altogether the affair will be one of the most imposing events of the Carnival.

Following the parade the Queen and her maids will tender the children a reception at the opera house. A vaudeville and musical entertainment will be provided, souvenirs of the occasion will be presented to all present, and the managers aim to make the affair a memorable one. The reception is designed for the benefit of children, and the general public will understand the circumstances. The house will be taxed to its utmost capacity, and for this reason escorts will be allowed to enter only to accompany small children. Adults will easily comprehend the situation and are requested to help the committee in this matter by heeding this rule.

JOIN THE PROCESSION GOING TO

HARRY P. BECK'S

87 SOUTH C STREET

To see his fine line of Indian Baskets, Curios, Novelties,
Carnival Postal Cards, Souvenir Canes, etc.

— :: —

NICELY FURNISHED ROOMS TO RENT

A Cosy Resort

A Convenient Place

THE MONARCH SALOON

—The Finest of—

Wines, Liquors and Cigars

Every possible attention given to patrons and
Treatment accorded that will be remembered.

—::—

ELI BARKLEY, PROPRIETOR

OPPOSITE PASSENGER DEPOT

=

CARSON CITY

The Arlington House

W. BROUGHER, PROPRIETOR

First Class in Every and all Respects

—::—

Headquarters for Tourists and Commercial Travelers

Well Lighted Free Sample Rooms.

CARSON CITY

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NEVADA

SHAW'S HOT SPRINGS

ANTONIO BENENATO, PROPRIETOR

A free buss to and from the Springs every day in the year.

These Springs are noted for their medicinal properties, curing Rheumatism, Catarrh, Malaria, Diseases of the Liver, etc.

The minerals in the water are Iron, Soda, Borax, Magnesia, Arsenic and Salt.

Board, Rooms and Baths \$2 per day.

CARSON CITY - - - NEVADA

A. LIVINGSTON

—Importer and Dealer in—

—Foreign and Domestic—

Wines, Liquors and Cigars

Diagonally Opposite the Government Building

Carson City - - Nevada

Places to See.

The Comstock offers many interesting sights for visitors. There is hardly a mine or hoisting works that does not offer some attraction. All have large and complicated machinery, and are complete in every detail. All are within easy reach and are sights well worth seeing.

The Butters plant, in Six-mile Canyon, is one of the largest reduction works on the continent, and everybody who can spare the time should visit the works. A drive of thirty minutes through a picturesque canyon will bring a person to the place.

For the more adventurous a climb to the summit of Mount Davidson is well worth the effort. One of the

Nothing Too Good For Our Customers The Best Staple and Fancy Groceries

— AT —

GEO. H. HESTER'S

— IN THE —

GILLIG BUILDING

30-32-34 C STREET

-

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VIRGINIA

most magnificent views in the world is unfolded in every direction. A panarama of plains and valleys, mountains and rivers, and towns and settlements delight the eye. Words cannot describe the beauty or extent of the view. There are several routes, but the best—through Taylor ravine—requires about an hour and a half for the ascent.

The Nevada Brewery grounds offer a delightful place to rest. Plenty of shade trees and pretty little summer houses attract many people regularly. During Carnival week special preparations will be made for visitors, and you will never regret making a visit to this popular resort. Ten minutes from C street, and close to the C. & C. shaft, which everybody will want to see.

The Sacramento Saloon

ANDY TODD, PROPRIETOR

— :: —

CHOICE WINES, LIQUORS AND CIGARS

— :: —

Comfortable Card and Billiard Rooms in Connection.

The Old Stand, South Carson St. Carson City.

BRIGGS HOUSE

CARSON CITY, NEVADA.

GILBERT BRIGGS = = PROPRIETOR

— :: —

The fame of the Kitchen and Dining
Room receives its praise from the patrons.
Meals 25 cents. Rooms from 50 cents up.

Best Hotel in the State

— :: —

Spacious Sample Rooms for Commercial
Men. Electrically lighted throughout,
and Telephone service to all points. ::

— :: —

WHEN IN CARSON STOP AT

The Briggs House

DURING CARNIVAL WEEK DRINK

California Brewery Beer

It is Pure, Healthful and Invigorating.

The Retail Department keeps but the best

Wines, Liquors and Cigars

RICHARD SCHWEISS, PROPRIETOR

D STREET, OPPOSITE THE NATIONAL GUARD HALL

J. & J. RAYCRAFT

Livery, Sale and Feed Stables

Horses boarded by Day, Week or Month on
Reasonable Terms.

Carson St., Carson City, and West Main St., Genoa

SAMUEL PLATT

ATTORNEY-AT-LAW

Office State Bank & Trust Co. Building.

CARSON CITY

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NEVADA

To Whom Honor is Due.

Following are the names of the Executive and Finance Committees, who have labored hard to make the Carnival a success. In a great measure nearly everything has depended on the Executive Committee, and the Finance Committee has distinguished itself in collecting the large sum that stands to its credit:

EXECUTIVE COMMITTEE.

First Ward—J R Ryan, Avery Powers, G McM Ross, R Galligan, F C Lord, Wilson Locklin, J F Steffan.

Second Ward—J H Kinkead, Andrew Young, James McKinty, W J Mooney, Wm Sutherland, W C Moran, James Quirk.

Third Ward—John McGrath, W A Burns, A J McDonell, W G Douglas, F P Langan, A C Kyle, W E Sharon

Fourth Ward—R A Bulmer, J M Purrington, J W Kitson, H Goram, Frank Higgison, G O Ross, M C Dandurand.

Gold Hill—H E Tobener, A E Kaye, A J Canavan, H M Clemmons, John Brady.

At Large—W V Ryan, J W Eckley, R C Heinsch, F A Blake.

FINANCE COMMITTEE.

First Ward—D B Desmond, T F Short, J W Sexsmith.

Second Ward—C A Ahern, J M Davis, John McCourt.

Third Ward—Tom P Foley, Sol Rosenbaum, Geo. Hester.

Fourth Ward—Roy Barry, H Conrad, A I. Hansen.

Gold Hill—J F Lynch, J A Coughlin.

At Large—F J Kohler, J P Devney, E J Dwyer, J B Kenny, D P Morgan, W J Bennett, Wyman Evans.

COFFIN & LARCOMBE

—DEALERS IN—

Groceries, Fruits, Vegetables, Fish, Flour and Grain.
Candies, Nuts Tobaccos and Cigars.

Sierra Street, North Side of Railroad Track.

RENO

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NEVADA

The Shooting Tournament.

The Virginia Gun Club has arranged a grand shooting tournament for the second and third days of the Carnival. The event promises to be the biggest ever held in the State. The contests will be held at the new club grounds near the C. and C. side track, which may be reached by way Mill street. Following is the program as arranged by the committee:

JULY THIRD—GRAND HANDICAP SHOOT.

First event—Fifteen targets; \$1 entrance; open to all.

Second event—Twenty targets; \$1 50 entrance; \$5 added.

Third event—Twenty-five dollar trophy; open to all clubs on the coast.

A. H. MANNING, Pres.

H. J. DARLING, Manager.

Nevada Hardware & Supply Comp'y

(Successors to A. H. Manning.)

**IRON, STEEL, COAL, MINING SUPPLIES, HARDWARE,
STOVES, RANGES, FARM IMPLEMENTS, CROCKERY,
GLASSWARE, ELECTRIC SUPPLIES, PAINTS, OILS, ETC.**

— :: —

Plumbing, Tinning and Gas Fitting.

RENO

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NEVADA

Fourth event—Ten doubles, \$1 50 entrance; \$10 added.

Fifth event—Twenty-five targets; \$2 entrance; \$15 added.

JULY FOURTH—GRAND HANDICAP SHOOT.

First event—Twenty targets; \$1 50 entrance.

Second event—Ten doubles; \$1 50 entrance; \$10 added.

Third event—Twenty-five targets; trophy club shoot.

Fourth event—Twenty-five targets; \$2 entrance; \$15 added.

Fifth event—Ten doubles; \$1 50 entrance; \$5 added.

Sixth event—Twenty-five targets; \$2 entrance; 10 added.

Magua traps used in all events.

PARK HOTEL

FORMERLY THE ORMSBY HOUSE.

CARSON CITY, NEVADA.

— :: —

This well-known and popular hotel has been thoroughly renovated from top to bottom, the new management sparing no expense to make this the most popular house in the State.

Rates \$1 25 to \$2 50 per day. :: :: ::

— :: —

GEORGE E. ALLEN

- -

PROPRIETOR

RICHARD KIRMAN,
President,
H. M. GORHAM,
Secretary.

A. J. McCONE,
Vice-President.
C. E. MACK,
Treasurer.

G. E. NOLAN, Manager.

Nevada Engineering Works

—MANUFACTURERS OF—

MINING AND SPECIAL MACHINERY.

—::—

—DEALERS IN—

ENGINEERING EQUIPMENTS AND SUPPLIES.

RENO

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NEVADA

Harron, Rickard & McCone

Machinery Merchants.

21 AND 23 FREMONT ST.

SAN FRANCISCO

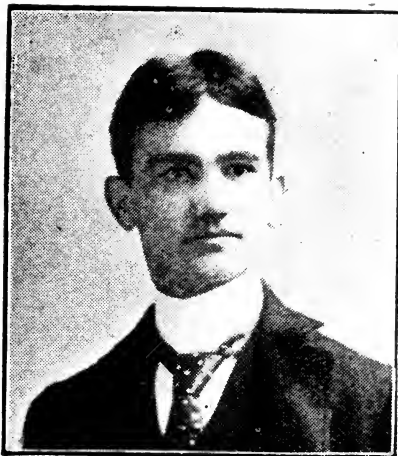
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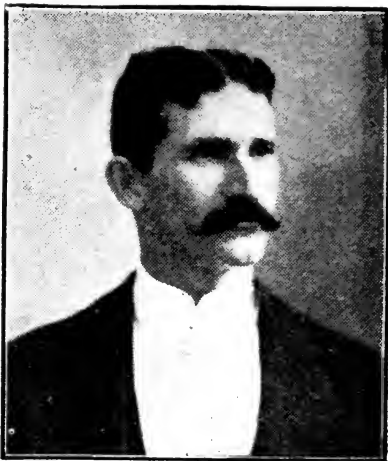
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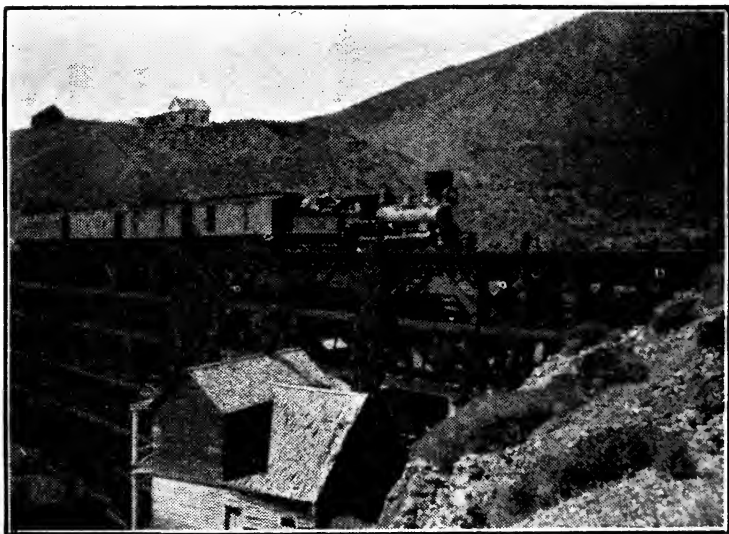
BAKERSFIELD, CAL. LOS ANGELES, CAL.



R. C. HEINSCH, SECRETARY.



MAYOR GEORGE D. PYNE.



CROWN POINT BRIDGE.



100 2 11



RENO, THE METROPO- LIS OF NEVADA.

Reno, the metropolis of Nevada, is situated near the western boundary of the State on the banks of the Truckee river. In the last few years it has had a marvelous growth, and this growth is more than a mere boom. It is estimated that the assessed valuation of property within the city this year will be one million dollars more than last year.

Bancroft Library

Reno is the seat of several large and growing enterprises and is well situated for nearly every class of manufacturing. The Truckee is one of the best power streams in the west and is being used more and more for this purpose every year. The surrounding country contains some of the best farming land in the world and its products are increasing in value with every harvest. There is also a decided activity in mining, for within a few miles of the city lies the famous Wedekind, and all the northern mining country must draw on Reno for its supplies.

The population of Reno is estimated to be about

10,000. Within the last few years building operations have been very active, and some very fine structures have been erected that would grace a city many times larger. Among the industries of the town that deserve special mention are the Nevada Engineering Works, the Riverside Mills, Flanigan Warehouse Company, and numerous others whose dealings and operations cover a wide range of business and a large field.

The city is the seat of the State University, and its public schools rank with those found anywhere. The people are all prosperous and progressive, and are quick to grasp the many opportunities offered in the town. Business is active and new enterprises are started nearly every day. The city is substantially built, the homes are among the finest on the coast, and altogether Reno is a city of which its citizens may well feel proud. The Southern Pacific has lately commenced the erection of extensive shops near the town, and when completed they will add materially to the population and income. For investment, the entire west offers no better inducements than Reno. Three railroads offer ample transportation facilities, and an abundance of cheap power is available for any demands.

“THE CRYSTAL”

No. 8 Second St.

Reno, Nevada

H. J. THYES, Proprietor

When in the city call and see me, I will
treat you right. “Nuff said.” :: ::

OTTO G. BENSCHUETZ

WHOLESALE DEALER

**John Wieland Brewery Extra Pale Lager
Beer, San Francisco, Cal.**

Anheuser-Busch Brewing Association Bottled Beer, St. Louis

Fredericksburg Brewery Export Lager Beer, San Jose.

SOLE AGENT FOR SHASTA MINERAL WATER

WHOLESALE DEALER IN COAL, ETC.

RENO

NEVADA

TRY US ON DIAMONDS

DIRECT IMPORTERS

R. HERZ & BRO.

THE RENO JEWELERS

PALACE HOTEL

J. A. FITZGERALD, Proprietor.

FINE RESTAURANT ATTACHED THE BEST ROOMS IN TOWN

HEADQUARTERS FOR MINING AND STOCK MEN.

Near C. P. R. R. Depot

Reno, Nevada

204



VIRGINIA STREET

THE ONLY EXCLUSIVE CLOAK AND SUIT HOUSE OF RENO

— :: —

We carry a full line of ready to wear garments for Women, Misses and Children.

— :: —

SEPARATE SKIRTS, JACKETS,

SHIRT WAISTS OF ALL DESCRIPTIONS

UNDERSKIRTS, CHILDREN'S DRESSES

— :: —

Sole agents for the celebrated Derby Kid Gloves; \$1.50. Mail orders promptly attended to. Your money back if not entirely satisfactory. :: :: ::

H. FRALEY

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FONE, RED 293

IRON BRIDGE STABLES

WRIGHT BROS, Proprietors.

Livery, Sale, Feed and Exchange

— :: —

First Class Turnouts at all hours.
Special attention paid to boarders.

95 Virginia St.

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-

-

Reno, Nev.

Comstockers and State Institutions.

Joe Josephs, Superintendent of the Orphans' Home, came to Virginia City forty-three years ago. At one time he was Deputy County Clerk of Storey, and served as Clerk of the Supreme Court from 1890 to 1895, after which the office was consolidated with that of Secretary of State. Mr. Josephs has been prominently identified with fraternal orders and has been an active worker in the ranks of political party for years.

Four years ago he and his estimable wife were appointed respectively Superintendent and Matron of the Orphans' Home. This important charge has been conducted by Mr. Josephs in a humane and conscientious manner. His whole energy, the full sympathy of his nature has been devoted to making the lot of these unfortunates happy and contented. His careful management and business ability, applied to the finances of the institution, has been satisfactory to the State, a fact evidenced by his reappointment for four years more.

Joe Josephs is identified with the State's history in a business and political line, and his long years of residence in Nevada have been marked with honor.

John L. Considine, the subject of this sketch, was born in Gold Hill. Upon his graduation from the high school of this city he followed the occupation of mail clerk for a number of years. He then entered the newspaper business and still retains control of the Evening Chronicle. Early this year Mr. Considine

was appointed Warden of the State Prison, one of the most important positions in the State.

As a writer and editor he occupies a high position in journalism, and words from his trenchant pen have often made themselves felt in political and other circles. In the field of politics he is an active and astute worker, and is easily the most prominent of the younger element. Though still a young man he has reached the heights that usually require years to attain, and those who know him will not say that he will not go higher.

WHEN YOU ARE IN RENO DROP IN THE OWL SALOON

Where you are sure to meet your friends
and where you will be treated first class.

NEWLY FURNISHED CLUB ROOMS WHERE
YOU MAY "TICKLE THE TIGER".

232 VIRGINIA STREET RENO

F. M. HUFFAKER ATTORNEY AND COUNSELLOR-AT-LAW

OFFICE 22-24 DOUGLAS BUILDING, VIRGINIA, NEV.

MARCO MISSEVICH

The leading house for Carnival supplies
and refreshments. Two stores during
Carnival Week. Hear his phonograph.

**IF YOU DON'T READ
THE ENTERPRISE
AND S. F. POST
YOU DON'T READ
The Latest News**

25 Cents Per Week, Delivered by Carriers.

IMPORTANT NOTICE.

If you want a good cigar go to that man Geo. Henning. He carries the **PORTO DE ORO** and a full line of imported and domestic goods. You will find him at the old cigar stand, 32 South C Street.

NATURE'S GREATEST MINERAL WATER

IDANMA

JOHN McGRATH, SOLE AGENT, VIRGINIA

THE OBERON

CHARLES DREYER, PROPRIETOR.

COMMERCIAL ROW - - RENO, NEVADA

WHEN IN RENO PUT YOUR TEAM IN THE TRUCKEE STABLES

T. K. HYMERS, Proprietor.

— :: —
The finest equipped Livery in the State.
Transient boarders by the day, week or month.

Corner Second and Sierra Sts., Reno.

THE J. J. BECKER SALOON

HARRY HEIDTMANN, Manager.

— :: —

DELICIOUS LUNCHES AND LIQUID REFRESHMENTS

For those that love the good things of life.
Fredericksburg Extra Pale on Draught.

23 Commercial Row - - RENO, Nev.



